

MINUTES OF THE MAGNOLIA PARK COMMUNITY ADVISORY COMMITTEE
September 20, 2007

Members Present: Jay Adams Ira Lippman
 John Cottrell Anthony Scuticchio
 Ian Fagan Edward Smith
 Sean C. Harkess Lori Tubert
 Brad Korb Nancy Winogradow

Staff Present: Jack Lynch, Deputy Housing and Redevelopment Manager
 Scott McGookin, Redevelopment Project Manager
 Gail Stewart, Community Development Department

Absent: Kurt Banks
 Linda Kelman
 Sara Mendez

Roll Call

The meeting was called to order at 6:40 p.m. Council member Anja Reinke was in attendance and introduced herself to the Committee members.

Announcements

Gail Stewart briefly discussed the new banners that would be going up in the Magnolia Park area, and also discussed the Taste of Downtown event, which would be happening soon. She also mentioned façade improvements that were happening in the area.

Approval of Minutes

The minutes for the regular meeting of June 21, 2007 were approved, with two changes; under the Members Present, Edward Smith was in attendance at this meeting, and John Cottrell was absent. The vote for the amended minutes was 8-0-0, with a motion by Jay Adams; seconded by John Cottrell.

Public Communication on Agenda Items

There was no one from the public who wished to speak on any Agenda items.

Be-Boppin in the Park Event

Gail Stewart discussed the Be-Boppin the Park event and said they had received very good feedback from all of the merchants in the area, with no complaints. There were approximately 10,000 to 12,000 people that attended the event and they had about 175 cars on display as well. When the event is held next year, staff will look at additional food vendors and also moving the position of the stage.

Holiday in the Park Event

Gail Stewart discussed the Holiday in the Park event which would be held on Friday, November 16th. She mentioned that they were looking at closing off select side streets between Magnolia Boulevard and the alleys to accommodate pedestrian traffic and also using shuttles to encourage visitors to cover a larger area. Ms. Stewart said that they were planning on holding more activities for kids, and would also have music. Ms. Stewart also said that Garri Dance Studio, which was previously located on Verdugo Avenue, would be moving to the Magnolia Park area.

LADWP Parking Lot Design

Jack Lynch updated the Committee on the specific points of this project. He said the goal was to try and spread more parking throughout the area of Magnolia Park. Letters will be sent to residents outlining the project in order to receive feedback. This proposed new parking area would provide 51 new parking spaces. Mr. Lynch explained that the cost would be approximately \$535,000 for this project; or \$10,000 per space. Currently, staff is working with LADWP and when the plans are approved, will go before the City Council for final authorization.

Adopt a Basket Program

Gail Stewart discussed the latest update on the Adopt a Basket Program for the area. She distributed a draft brochure and discussed the various locations of where the baskets would be placed. There would be plaques placed on the poles underneath the basket with the persons name and this would also be mentioned in the newsletter. She said there would be 47 baskets available for "adoption", and that the baskets are planed to be in place by the Holiday in the Park event. Council member Anja Reinke said she would also mention this program at the next City Council meeting.

Agenda Items for Next Meeting

Public Works – educational presentation of City policy and practice of maintaining, repairing and replacing alleys.

Other Business

Jay Adams asked if the lot near to his building could be looked at; there was a lot of junk being stored there that did not belong there. Mr. Lynch said he would talk to someone at the License and Code Services Division and have the situation investigated.

Public Communication on Non-Agenda Items

No public communication at this time.

Adjournment

The Committee will hold their next regularly scheduled meeting on Thursday, October 18, 2007 at 6:30 p.m.

The meeting was adjourned at 7:26 p.m.